



ASSOCIATION OF MEDICAL COUNCILS OF AFRICA



28th
**ANNUAL
CONFERENCE**



RESPONSIVE REGULATION
FOR SAFER COMMUNITIES
TOWARDS UNIVERSAL HEALTH COVERAGE



SPONSORSHIP PROSPECTUS



Proudly Hosted By:
Medical and Dental Council Ghana

#AMCOA2026



ASSOCIATION OF MEDICAL COUNCILS OF AFRICA



RESPONSIVE REGULATION
FOR SAFER COMMUNITIES
TOWARDS UNIVERSAL HEALTH COVERAGE

Dear Potential Sponsor,

The Medical and Dental Council of Ghana, under the auspices of the Ministry of Health Ghana, will host the 28th Annual Scientific Conference of the Association of Medical Councils of Africa (AMCOA) in Accra from August 23-27, 2026.

This significant event will gather health ministries, regulatory authorities, professional associations, and policymakers to discuss regulatory frameworks and strategies under the theme "Responsive Regulation for Safer Communities towards Universal Health Coverage." The conference aims to enhance health sector regulation, especially in the context of post-pandemic recovery and digital innovation, while promoting Universal Health Coverage (UHC).

The conference will address key sub-themes aligned with Africa Agenda 2063 and SDG3, fostering collaboration and strengthening regulatory institutions to improve healthcare across the continent.

We seek your support and participation to ensure the success of this landmark event, which promises to advance healthcare regulation in Africa. We invite you to join us in making a lasting impact on the future of healthcare in Africa.

Thank you for considering this partnership opportunity.

Sincerely,

Prof Joel Okullo
AMCOA President

Dr Divine Banyubala
Medical and Dental Council of Ghana





Event Overview

The Medical and Dental Council of Ghana, under the auspices of the Ministry of Health, Ghana, will host the 28th Annual Scientific Conference of the Association of Medical Councils of Africa (AMCOA) in Accra, Ghana, from the 23rd to 27th August 2026. In an era of rapid change, post-pandemic recovery and digital innovation, health regulators worldwide are seeking ways to better protect the public and ensure quality care for all. This conference aligns Africa with that global momentum, drawing on international best practices and commitments and highlights the importance of strong regulatory systems for a competent health workforce.

Purpose

01 Promotion

Promote dialogue and collaboration among medical regulatory bodies in Africa and share best practices in healthcare regulation.

02 Innovation

Explore innovative approaches to regulatory science to strengthen regulatory frameworks for a safer healthcare environment.

03 Contribution

Contribute to the achievement of Universal Health Coverage (UHC) in Africa including access to quality essential healthcare services and access to safe, quality, and affordable essential medicines and vaccines for all.

Event Theme

The conference theme – **“Responsive Regulation for Safer Communities towards Universal Health Coverage”** – underscores the urgent need for agile and effective health sector regulation in achieving safer communities and universal health coverage (UHC).

Expected Attendees

This prestigious event will convene Ministries of Health, health regulatory authorities, leading health professional associations, key stakeholders, and policymakers from across the continent to discuss and strengthen critical regulatory frameworks and strategies.





Key Event Information



Dates
23 - 27 August 2026



Time
08h30 - 16h00 daily

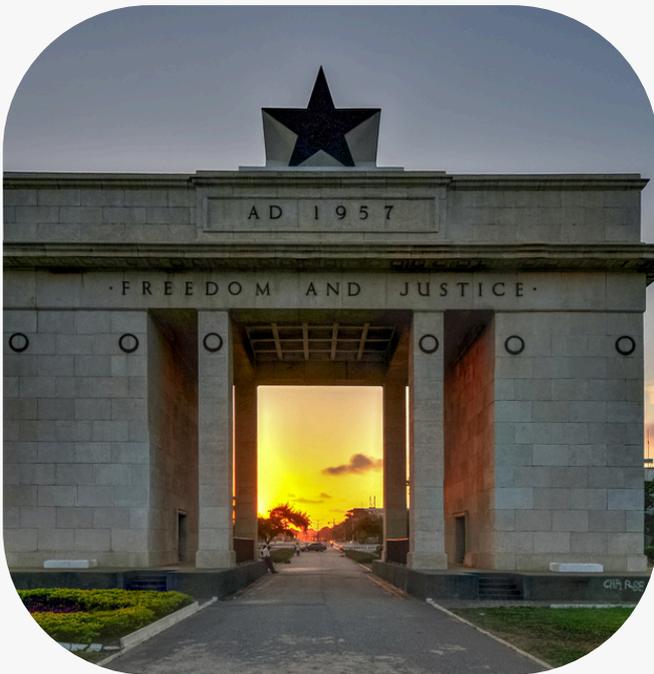


Location
Movenpick Hotel
Accra Ghana



Dress Code
Business Casual

Why Ghana



Ghana's commitment to healthcare improvement, its strategic location and its stable governance make it an ideal host for this important conference. Hosting the AMCOA 2026 Conference in Ghana offers several advantages:

1. A showcase of Ghana's healthcare advancements
2. A central and accessible location
3. A platform for collaboration

Ghana is also known for its rich history, vibrant culture, and warm hospitality. As a beacon of stability and progress in West Africa, with a growing economy and a commitment to democratic governance, Ghana is an attractive destination for investment and collaboration. Participants will not only engage in high-level dialogues but also experience Ghana's diverse landscape, from lush rainforests to golden beaches, and the dynamic cultural heritage that continues to inspire unity and progress, and the spirit of pan-African cooperation.



About the Hosts



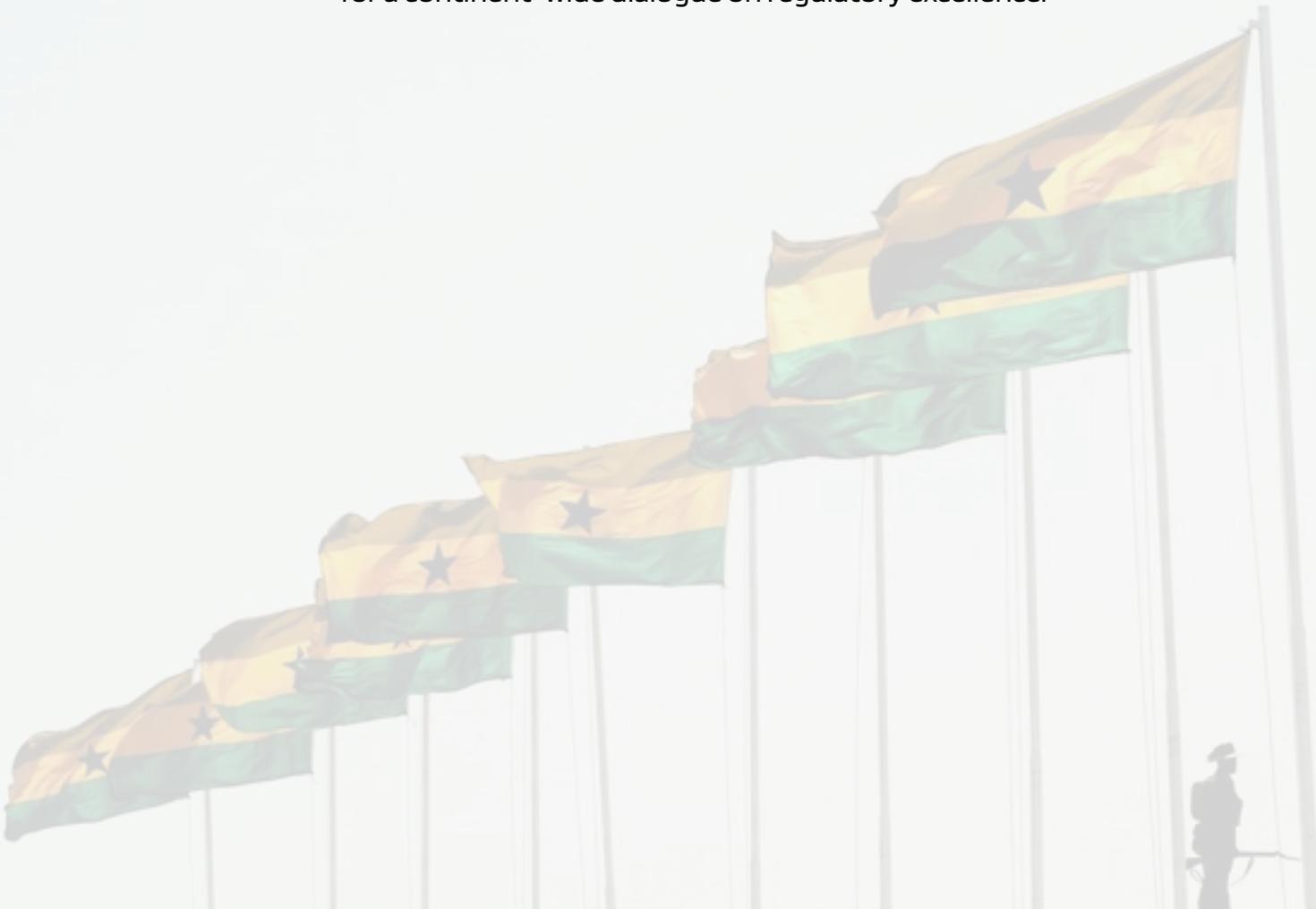
The 28th AMCOA Annual Scientific Conference is proudly hosted by: Medical and Dental Council of Ghana, a statutory agency under the Ministry of Health, Ghana.

The Ministry of Health (MoH) provides national leadership in health policy, oversees healthcare services and education, and drives Ghana's goal of Universal Health Coverage (UHC) through coordinated sectoral strategies.



The Medical and Dental Council, Ghana (MDCG), established under Act 857 (2013), is a statutory agency under the MoH that regulates the training and practice of medicine and dentistry. It ensures professional competence, ethical conduct, and alignment of regulatory actions with MoH policies to advance healthcare quality and national health objectives.

Both institutions are committed to promoting high standards of healthcare regulation and practice in Ghana and across Africa. As hosts, they bring a track record of leadership in health sector governance – from Ghana's robust professional licensing system to its initiatives in patient safety and quality improvement – providing an ideal foundation for a continent-wide dialogue on regulatory excellence.





About AMCOA

The Association of Medical Councils of Africa (AMCOA) is a continental association of health practitioner regulatory authorities (primarily Medical and Dental Councils) dedicated to strengthening health regulation across Africa. It aims to promote high standards in medical education, professional registration, and ethical oversight. Through harmonised standards, peer learning, and capacity-building initiatives, AMCOA supports its member councils in safeguarding the public interest and enhancing healthcare delivery. It actively engages with regional and international partners to advance regulatory capacity, reinforcing its role as a leading force for health system strengthening in Africa.

Vision

It is the Vision of AMCOA to: - “be the globally respected as an influential association advocating for healthcare practitioner regulatory authorities, dedicated to protecting the public and advancing professional standards in Africa.

Mission

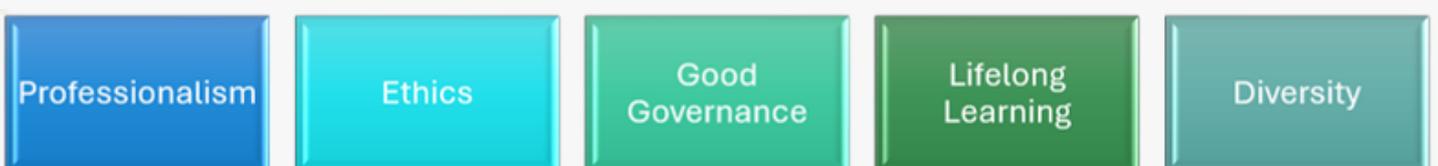
It is the mission of AMCOA to: -

“Create an Africa-wide environment that enable continual (i) research, (ii) development, (iii) maintenance, and (iv) sharing of health professions regulation best practices to protect and advance public health, as well as protect the practitioner through: -

- a) harmonization of standards for medical and dental education, training, and development practice as well as fostering compliance thereof.
- b) promotion of professional and ethical practices.
- c) Development of health practitioner regulation authority capacity and capability.
- d) Development of key partnership with relevant stakeholders important to public health.

Values

The Association for Medical Councils of Africa commits to a high-trust, innovative, adaptive, and high-performance culture that is underpinned by the following values:



About the Conference



This conference theme addresses the critical role of effective and adaptive healthcare regulation in achieving Universal Health Coverage (UHC) across Africa. It emphasizes the need for regulatory frameworks that are responsive to the evolving healthcare landscape, ensuring safer communities and improved health outcomes for all. Responsive regulation ensures that systems evolve with demographic, technological, and epidemiological changes to enhance patient safety, quality of care, and accountability.

Sub-themes

The conference will explore several key sub-themes that delve into specific facets of responsive regulation, providing a structured way to address the broad conference theme, ensuring comprehensive coverage of priority areas. The sub-themes include:

	Inclusive Regulation	Focussing on fair, transparent, and responsive regulatory frameworks for a diverse healthcare workforce and population. Discussions will cover cultural competence and safety, recognition of foreign-trained professionals' qualifications, streamlining licensing, and professional development.
	Regulatory Science Programme Development	How to Professionalise and modernise the capabilities of regulatory authorities. It will focus on building the science of regulation through training and education programmes, mentorship and leadership development, and adoption of global best practices. Topics will include integrating international guidelines and evidence into local regulatory processes, e-learning initiatives, and partnerships with academia to develop regulatory science curricula.
	African Healthcare Practitioner Regulatory Policy Outlook	This will feature a comparative analysis of ongoing regulatory reforms in different countries and regions (e.g. ECOWAS, SADC, EAC), identification of common challenges, and a look at how African regulatory policies compare with those on other continents thereby, offering participants the opportunity for harmonised regulatory policy developments across Africa and mutual learning.
	African Healthcare Regulatory Authorities' Data Exchange Infrastructure	This will provide an overview of database schemas, data governance and privacy principles, adoption of emerging technologies for real-time information sharing, and harmonisation of data standards. Strong data exchange infrastructure will facilitate tracking of healthcare professionals across borders, combat fraud, and enable evidence-based regulatory decisions.
	Regulation in Humanitarian and Fragile Settings	This sub-theme will explore how health regulators can uphold quality and safety when normal systems are disrupted by conflict, disasters, or crises. It will focus on crisis-responsive regulation – such as expedited licensing for emergency workers, oversight of foreign volunteers, and quality assurance in refugee or conflict zones. Despite resource and system challenges, maintaining standards is vital to protect vulnerable populations. Lessons from these contexts can help regulators strengthen resilience and preparedness in future health emergencies.



Event Flow & Schedule



Social Events

Welcome Cocktail

23 August 2026

19h00 - 21h00

Dress Code: All White

Gala Dinner

26 August 2026

19h00 - 23h00

Dress Code: Traditional



#AMCOA2026 TEAM



Prof. Agyeman Akosa
MDCG
Board Chairman



Prof. Alex Acheampong
MDCG
Board Member



Mrs. Stella Badu
MDCG
Board Member



Mr. Appiagyei Buabeng
MDCG
Board Member



Dr Divine Banyubala
MDCG
Registrar



Dr. Alex Peasah-Koduah
MDCG
Deputy Registrar



Prof Joel Okullo
AMCOA
President



Prof Afolabi Lesi
AMCOA
Vice President



Dr Magome Masike
AMCOA Manco
Head of Secretariat



Ms Sadicka Komey
AMCOA Secretariat
Project Leadership



Ms Adelaide Ashie
MDCG
Project Leadership





SPONSORSHIP PACKAGES

Optimize Your Brand's Impact in Healthcare

Whether you choose off-the-shelf solutions or custom options, all our packages are designed to enhance Lead Generation, Brand Awareness, and Thought Leadership within the healthcare sector.

By collaborating with MDCG and AMCOA, you can expand your reach, increase brand visibility, and engage new leads, fostering relationships that lead to essential business deals.

Join Us at #AMCOA 2026

The AMCOA 2026 event provides a distinctive platform where industry leaders, innovators, and professionals gather to exchange insights, address challenges, and envision the future of healthcare. As a sponsor, you will enjoy exclusive opportunities to showcase your products and services, connect with key decision-makers, and position your brand at the forefront of industry advancements.

Furthermore, your sponsorship underscores your commitment to the growth and development of the healthcare sector, enhancing your brand's reputation as a leader and innovator.

Join is in participating in a transformative experience that will influence the future of healthcare. With various sponsorship tiers available, from ****Platinum to Bronze****, there is a package tailored to meet every organization's goals and budget. Each option is designed for maximum visibility and engagement, offering tailored benefits such as speaking opportunities, exhibition space, and digital exposure.

As a sponsor, you will have access to a dedicated team focused on helping your brand achieve its objectives and resonate with the audience. From pre-event promotions to post-event follow-ups, we are committed to ensuring your sponsorship experience is seamless and rewarding.

Don't miss the opportunity to elevate your brand and leave a lasting impression at #AMCOA 2026. Secure your sponsorship today and join us in paving the way for a healthier tomorrow.



PREMIUM PACKAGE

ITEM	PREMIUM SPONSORSHIP
VALUE	520 000 GHC \$40 000 USD
PACKAGES INCLUDES	<ul style="list-style-type: none"> • Co-branding: Delegate Bags • Coordinated Business-to-Business meetings • SMS to all delegates • Email Blast to all delegates week before event • 1 - 3 X 3 Exhibition Stand • 4 - Complimentary Tickets
VIP table at the AMCOA Dinner	<ul style="list-style-type: none"> • Two tables
PRE-EVENT EXPOSURE	
Social Media promotion (Facebook; Twitter, LinkedIn)	Yes
Company profile on AMCOA Website	400 words
Company linked logo on AMCOA and MDCG Website as well as Registration Page	Yes
Company Full Page Advert in Conference Programme Book and Conference Report (electronic)	Yes
ONSITE RECOGNITION	
Speaker Time (15min) during Plenary on Opening Day	Yes
Company Advert (4min) during Opening Ceremony	Yes
Bag insert - 1 Item	Yes
Please tick the box to select your package	<input type="checkbox"/>



EMERALD PACKAGE

ITEM	EMERALD SPONSORSHIP
VALUE	390 000 GHC \$30 000 USD
PACKAGES INCLUDES	<ul style="list-style-type: none"> • Co-branding: Notebook • Coordinated Business-to-Business meetings • SMS to all delegates • 1 - 3 X 3 Exhibition Stand • 2 - Complimentary Tickets
VIP table at the AMCOA Dinner	<ul style="list-style-type: none"> • One table
PRE-EVENT EXPOSURE	
Social Media promotion (Facebook; Twitter, LinkedIn)	Yes
Company linked logo on AMCOA and MDCG Website	300 words
Company Half Page Advert in Conference Programme Book and Conference Report (electronic)	Yes
ONSITE RECOGNITION	
Speaker Time to Plenary - Day 2 (10min)	Yes
Company Advert (2min) on screen before Tea Time Day 1 session	Yes
Bag insert - 1 Item	Yes
Please tick the box to select your package	<div style="text-align: center;"> <input type="checkbox"/> </div>



DIAMOND PACKAGE

ITEM	DIAMOND SPONSORSHIP
VALUE	260 000 GHC \$20 000 USD
PACKAGES INCLUDES	<ul style="list-style-type: none"> • Co-branding: Lanyard • SMS to all delegates • 2 - Complimentary Tickets
AMCOA Gala Dinner	<ul style="list-style-type: none"> • 3 Complimentary Tickets
PRE-EVENT EXPOSURE	
Social Media promotion (Facebook; Twitter, LinkedIn)	Yes
Company profile on AMCOA Website	200 words
Company logo on AMCOA Website	Yes
Company Quarter Page Advert in Conference Programme Book (electronic)	Yes
ONSITE RECOGNITION	
Speaker Time to Plenary - Day 2 (5min)	Yes
Company logo on screen during session	Yes
Bag insert - 1 Item	Yes
Company logo in Conference programme electronic	Yes
Please tick the box to select your package	<input type="checkbox"/>



PLATINUM PACKAGES

ITEM	PLATINUM SPONSORSHIP (2)
VALUE	130 000 GHC \$10 000 USD
PACKAGES INCLUDES	<ul style="list-style-type: none"> • One Exhibition Table • 2 Complimentary Tickets
AMCOA Gala Dinner	<ul style="list-style-type: none"> • 2 Complimentary Tickets
PRE-EVENT EXPOSURE	
Social Media promotion (Facebook; Twitter, LinkedIn)	Yes
Company logo on AMCOA Website	Yes
Company logo in Conference Programme Book (electronic)	Yes
ONSITE RECOGNITION	
Speaker Time to Plenary - Day 3 (5min)	Yes
Branded Signage in Prominent Areas (1 Banner at Registration and Lunch Area)	Yes
Acknowledgement at Closing Ceremony	Yes
Company logo in Conference Programme Book (electronic)	Yes
Please tick the box to select your package	<input type="checkbox"/>



GOLD PACKAGES

ITEM	Conference Photography	Lanyards & Name Card Holders	Speaker Gifts	Delegates Gala Dinner Gifts
VALUE*	65 000 GHC \$5 000 USD	65 000 GHC \$5 000 USD	65 000 GHC \$5 000 USD	65 000 GHC \$5 000 USD
RANK	GOLD 1	GOLD 2	GOLD 3	GOLD 4
Package Includes	Co-branding on backdrop for Photobooth	Company logo and message printed on back of name cards	Branding of all speaker gifts	Branding of all delegates gifts
Social Media promotion	Yes	Yes	Yes	Yes
Complimentary Conference and Gala Dinner ticket	1	1	1	1
Company logo in Conference Programme Book	Yes	Yes	Yes	Yes
Space for 1 x banner at the event	Yes	Yes	Yes	Yes
Logo on Conference Holding Screens	Yes	Yes	Yes	Yes
Mention in Final AMCOA Conference Report	Yes	Yes	Yes	Yes
Please tick box to select package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



SILVER PACKAGES (4)

ITEM	SILVER 1	SILVER 2	SILVER 3	SILVER 4
VALUE*	32 500 GHC \$2 500 USD			
Social Media promotion	Yes	Yes	Yes	Yes
Complimentary Conference and Gala Dinner ticket	1	1	1	1
Logo on Conference Holding Screens	Yes	Yes	Yes	Yes
Company logo in Conference Programme Book	Yes	Yes	Yes	Yes
Acknowledgement in Closing Ceremony	Yes	Yes	Yes	Yes
Mention in Final AMCOA Conference Report	Yes	Yes	Yes	Yes
Please tick box to select package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BRONZE PACKAGES (10)

VALUE*	13 000 GHC \$1 000 USD
Complimentary Conference ticket & Attendance at Welcome Cocktail	1
Logo on Conference Holding Screens	Yes
Logo in Conference Programme Book	Yes
Mention in Final AMCOA Conference Report	Yes
Please tick box to select package	<input type="checkbox"/>

SOCIAL EVENTS

SPONSORSHIP PACKAGES

ITEM	WELCOME COCKTAIL (2)		GALA DINNER (2)	
VALUE*	78 000 GHC \$6 000 USD		260 000 GHC \$20 000 USD	
BRANDING OPPORTUNITY	Co-branding on Invitation		Co-Branding on Invitation	
			Co-branding of Gala Dinner event	
	Co-branding of welcome Cocktail		Co-branding on Dinner Menu	
Social Media promotion	Yes		Yes	
Company logo on Websites	AMCOA		AMCOA & MDCG	
Advert in Conference Programme Book	Quarter Page		Full page	
Company Profile in Programme Book	200 words		300 Words	
Speaker Time	10 Minutes at event		15 Minutes as event	
Complimentary Conference ticket(s)	1		2	
Space for banners at the Conference	Yes	1 banner	Yes	2 banners
Bag Insert	Yes	1 insert	Yes	2 inserts
Recognition at conference	Yes	Closing Ceremony	Yes	Opening Ceremony
Please tick box to select package	<input type="checkbox"/>		<input type="checkbox"/>	



BESPOKE PACKAGES

SPONSORSHIP	VALUE*	DESCRIPTION	BENEFITS
Table Drops	\$100.00	Opportunity for table drops is available AMCOA coordinates all table placements	<ul style="list-style-type: none"> Company logo on programme.
Secretariat Flight and Accommodation	\$2500.00	5 slots	<ul style="list-style-type: none"> Exclusive announcement of Secretariat 'proudly brought to you by the sponsor' Company logo on programme
Pens	\$2,500	Branded Pens for Delegates	<ul style="list-style-type: none"> Sponsor's logo printed on pens distributed to attendees.
Notebooks	\$5,000	Branded Notebooks for Delegates	<ul style="list-style-type: none"> Sponsor's logo printed on notebooks distributed to attendees.
Bag Insert	\$150.00	Opportunity to place a gift or brochure in delegate bags	<ul style="list-style-type: none"> Company logo on programme and holding slides
Audio and Visual	\$10 000.00	Sponsor audio and visual for the conference	<ul style="list-style-type: none"> Sponsor spotlight (company advert) prior to Introductions presentations after lunch. Company logo on programme and holding slides Half Page Advert in Final Conference Report Space for one banner in conference venue and at Gala dinner
Side Workshop	\$5000.00	Opportunity to sponsor exclusive side Workshop, Targeted brand exposure to workshop participants, Association with valuable educational content.	<ul style="list-style-type: none"> Company logo on programme Daily on-stage digital branding



EXHIBITION PACKAGES (10)

VALUE	\$300.00 (SPACE ONLY)
PACKAGE INCLUDES	
Complimentary Workshop ticket(s)	1
AMCOA blurb listing	Yes
Company logo on AMCOA Website	Yes
Company logo in Conference programme	Yes
Announcements of competitions during plenary sessions by facilitator	Yes
One standard table and two chairs	Yes
1 x Plug point	Yes
Electrician on standby for duration of Workshop	Yes
Security outside the venue at night, for duration of Workshop	Yes
Number of exhibitors manning sponsor's stand	Strictly 2 only
Access to opening function for persons manning stand	Strictly 2 only
Please tick box to select package	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

#AMCOA 2026 BOOKING FORM

Company Name	
Invoice Address	
Main Contact Person for Payment	Name:
Mobile:	Email:
Main Contact Person for Event	Name:
Mobile:	Email:
Sponsorship Package Chosen	Cost:
Require Tailor Made Package	Provide Details

PAYMENT TERMS:

- Full payment will be liable 30 days after receiving the invoice.

CANCELLATION POLICY:

- Notification of cancellation of a marketing opportunity package must be made in writing and received on or before 15 June 2026, please note that an administration fee of USD\$300,00 will be payable.
- 70% of the marketing opportunity fee will be payable, if cancellation is received after 15 June 2026.
- There will be no refund for all cancellations received after 15 July 2026.

AUTHORISATION

By signing below, I acknowledge that I am duly authorised to sign and thereby to commit the company shown above to the cost of sponsorship/ exhibition opportunity outlined above and accept all printed terms and conditions.

Full Name	Designation
Signature	Date

Note: Sponsorship will only be secured by completing and emailing the completed form to: Ms. Memunatu Abdulai at memuna278@gmail.com and amcoa@hpcsa.co.za for invoice to be issued.

For Office Use Only

Received By: _____

Date Received: _____

Invoice Number: _____

Payment Confirmed: Yes No



28th
ANNUAL
CONFERENCE



Thank You!

Thank you for considering a sponsorship opportunity! We are confident that our packages offer a valuable platform to achieve your marketing objectives and connect with a highly engaged audience. Please contact us to discuss a tailored solution that meets your specific needs and budget.



Phone



Mail



Website



+233244155099

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